

MYTHOS MOSEL

E I N E R I E S L I N G R E I S E

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Facts & Figures 2015:

Date: 29 -31 May, 2015
Participants: 90 wineries
Hosts: 25 wineries
Route: Kesten to Zeltingen (20km)
Visitors: 2000
Organizer: Moseljünger (young winemaker association, www.moseljuenger.de)

Facts & Figures 2016:

Date: 10-12 June, 2015
Participants: 90 wineries
Hosts: 25 wineries
Route: Ürzig to Pünderich
Organizer: Moseljünger (young winemaker association, www.moseljuenger.de)

Press release

Mythos Mosel

Mythos Mosel. Eine Riesling Reise.

The second event of Mythos Mosel. Eine Riesling Reise was held from May 29 – 31, 2015. After an impressive debut in 2014, a great second episode in 2015, the third time is anticipated impatiently in June 2016.

More than 2.000 visitors from all over the world came to experience and taste the myth of the Mosel region this May. Not only wines but also the unique environment and diversity of old wineries made this event a unique experience. One of the biggest highlights was the opening event in Schloss Lieser,

the former Schorlemer residence that was remodeled by a Dutch business man in the last few years and is now to become a hotel, wellness, spa for international tourists and Mosel-lovers. The opening event was an exclusive party with well-known, regional chefs who presented culinary regional specialties as well as international Riesling-matching foods such as Sushi and Sashimi. The core Mythos Mosel – two days of travelling inbetween an area of 20km along the Mosel - hosted famous vintners such as Dr. Loosen, JJ Prüm or Fritz Haag. Also young, dynamic winemakers from the region made their impressions and presented their steep slope wines from Kesten to Zeltingen.

In 2016 Mythos Mosel will take place for the third time. The route will now involve the area from Ürzig to Pünderich, 25 hosts have already confirmed their participation and are ready to welcome international visitors to taste their wines. As well as in last years` events a bus shuttle service will enable all guests to commute between the villages. Again the route is chosen carefully thus visitors may also travel by bike or even walk inbetween the villages. The opening event will be not less sensational than last year: It will be held in the “Moselschlösschen”, located in Traben-Trarbach. The “Moselschlösschen” situated in the art nouveau city of Traben-Trarbach impresses with a stunning court yard with a beautiful view to the Moselle. The property with its original features that have been lovingly and with much care restored offers the ideal territory for an opening-party. Again regional chefs will provide the menu at different cooking stations. Wines of all participants will be available in big bottles, accompanying each meal perfectly. Following to the opening party, visitors can expect two days filled with a great variety of Mosel`s finest wines, winemakers, estates and the beautiful landscape of the region.

Further information:

www.mythos-mosel.de

www.facebook.com/mythosmosel

Tickets will be available for sale on the website as of March.